

SPEAKER PROFILE AND CREDENTIALS



JOHN DICK FOUNDER & CHIEF EXECUTIVE OFFICER

John Dick is the Founder and CEO of CivicScience, a consumer analytics and advertising platform with the most dynamic, real-time understanding of consumer wants, needs, and intentions in a constantly changing world. He's the author of *What We're Seeing* – a weekly newsletter highlighting the most impactful data and trends from the week – read by a Who's Who of business and tech leaders. John is a seasoned contributor to publications such as AdAge and Forbes, with appearances on Good Morning America, Yahoo! Finance, and NewsNation. He is also a frequent speaker at numerous business and media conferences, including CES and Cannes Lions.

AS SEEN IN

Forbes

AdAge



TV APPEARANCES AND INTERVIEWS

- [Cuomo on NewsNation](#)
- [Yahoo! Finance](#)
- [The Bob Lefsetz Podcast](#)
- [Greenbook](#)
- [Procter & Gamble | Signal 360](#)

EXAMPLE SPEECHES

- [Consumer Electronics Show 2023](#)
- [Procter & Gamble | Signal 2022](#)

HOST REFERENCES

- *David Kimball CEO, Ulta Beauty*
- *Morgan Flatley, Global CMO, McDonald's*
- *Terry Clark, CMO, United Health Group*



[The Dumbest Guy in the Room Podcast](#)



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